

# GIVING TUESDAY

## Ambassadors Email Template

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SUBJECT LINE:

Please support my Giving Tuesday fundraiser for God Said Go Missions

BODY COPY:

Hi There Family and Friends,

This year on Giving Tuesday, I'm raising money for God Said Go Missions, a nonprofit organization dedicated to aiding children suffering from extreme generational poverty.

I'm supporting GSG on November 29<sup>th</sup> because [THE REASON YOU CHOSE US FOR #GIVINGTUESDAY EXAMPLE: I want to help them reach their goal of providing backpacks full of school supplies to 200 kids so they can go to school this January].

Please consider supporting my crowdfunding campaign which ends November 30<sup>th</sup> by clicking on this link to my fundraising page, [INSERT YOUR FUNDRAISING LINK].

Every amount helps! It only takes \$35 to give a child a backpack full of the needed school supplies for the year. If you're unable to donate at this time, I'd appreciate it if you'd share my page on social media or forward this email to people in your network.

Thank you so much!

Blessings,

[YOUR NAME]

## Ambassadors Social Media Templates

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The Announcement

This Giving Tuesday, I'm launching a fundraiser for God Said Go Missions, a nonprofit that serves children suffering from extreme generational poverty. In Guatemala, schools start in January but many kids aren't able to attend because their parents can't afford the basic required school supplies. This year our goal is to provide a backpack full of the required school supplies to 200 kids! Donate and share this post to help me reach my [\$XXXX] fundraising goal by the end of the day! Donate here: [LINK]

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The “Unselfie”

Show off your #unselfie for #GivingTuesday using the hashtag #GivingBackpacks! Donate here: [LINK] [NOTE: BE SURE TO INCLUDE AN “UNSELFIE” OF YOU WITH YOUR POST]

Your Campaign Update

Just [#] hours left to support my Giving Tuesday fundraiser for God Said Go Missions! Every little bit helps. It only takes \$35 to provide a kid with a backpack full of school supplies. Click this link to give: [LINK]

Your Campaign Last Call

Hi Friends and Family! I’m only [\$XXX] away from my Giving Tuesday fundraiser goal supporting kids living in extreme generational poverty through the work of God Said Go Missions. Please give in these last couple hours if you can: [LINK]

Share God Said Go Posts

News from my friends at God Said Go Missions. Will you help me reach my goal of [\$XXXX] to help provide 200 kids with a backpack and years’ worth of school supplies for the coming school year starting in January? Donate here: [LINK]

[USE THIS WHEN YOU SHARE ONE OF GSG POSTS ON GIVING TUESDAY]